Noha Yasser,
UX /UI Design Lead.

✉ Contact@Nohayasser.Com

☐ +20 15 5113 3978

🌐 Nohayasser.Com

Education

Faculty Of Science
Very good with honors degree

2015 - 2019

Skills

UX / UI Skills
- Ux Research & Strategy
- Heuristic Evaluation
- Information Architecture
- Design System
- Visual Design
- Prototype

Graphic Design Skills
- Photo Manipulation
- Photo Editing
- Retouching
- Branding
- Print Collaterals

Software

- Figma
- Miro
- Adobe Photoshop
- Adobe Illustrator
- AI Tools

About Me

Experienced UX/UI Designer with a strong Graphic Design background, boasting **+6 years** of professional experience in the field.

Work Experience

Hued - Saudi Arabia

UX/UI Design Lead	Jan 2025 - Present
Senior UX/UI Designer	Jan 2023 - Jan 2025 (2 yrs)

Softec Technologies

Senior UX/UI Designer	Jan 2021 - Jan 2023 (2 yrs)

Freelancer

Mid UX/UI Designer	Jan 2019 - Jan 2021 (2 yrs)

Scribble - Digital Marketing

UX/UI Designer	Mar 2021- Mar 2022 (1 yr)
Sr. Graphic Designer	Mar 2021- Mar 2022 (1 yr)

Beehive Adv Agency

Graphic Designer	Nov 2018 - Mar 2021 (2 yrs 5 mos)

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Projects

HRDF | Saudi Human Resources Development Fund

SDAIA | Saudi Data & AI Authority

Mawhiba | King Abdulaziz Foundation For Creativity

BSF - Bank Saudi-Fransi

Riyadh Parking

The Financial Academy

Crimson - Intranet

Egypt Post - (Wassalha App)

Cybral Guard - (AI-Based Cyber Security Solutions)

Government Of Ras Al Khaimah - UAE

ETIT | Egyptian Company For Tracking And IT Services

Motori - (Car Insurance Web Portal)

Misr Insurance - (Insurance Services App)